



Deutsche Bank



RESIDENTS OF
331 EAST
146TH

MEDIA ALERT

Change to your information:

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Your coverage is invited:

GARDEN BUILD KICK-OFF

331 East 146th Street

Between College Avenue and Third Avenue

A green infrastructure/community garden project funded and constructed jointly by Deutsche Bank, LISC NYC, Rebuilding Together NYC and Banana Kelly CIA, Inc.

Dates: Thursday May 19th

Location: 331 East 146th Street, Bronx, New York

Time: 9:30am - Kick-Off and Opening Remarks

Join us on Thursday, May 19th at 9:30 AM, for the Kick-off event for the construction of the 331 E. 146th Street Garden, a green infrastructure/community garden project funded and constructed jointly by The Residents of 331 E. 146th Street, Deutsche Bank, LISC NYC, Rebuilding Together NYC and Banana Kelly Community Improvement Association, Inc. This garden, one of the South Bronx's rare residential gardens, will provide a beautifully designed and inviting open space for the residents of the building and the wider community. The building and surrounding neighborhood is home to many families with small children. The garden and open space, which will contain planting beds and large area for gatherings, will allow for a unique space for the expanding of the building's children reading group and provide the space for BBQ's, Holiday events, tenant association meetings, and other neighborhood gatherings. The garden's growing areas will also be used to host food and nutrition workshops and provide freshly grown vegetables to a population that currently has limited access to fresh foods. According to Wanda Swinney, Resident Council member and 331 E 146th Tenant Association founder, *"We are working together to transform our community and to serve as an example of what is possible when people work together. We want to bring our community together and we are starting with this building by providing a safe space for people to come together, have fun, and build community."*

"The Deutsche Bank Americas Foundation aims to foster sustainable community development through a program of philanthropic initiatives and by facilitating opportunities for employees to volunteer their time and talents to worthy causes," said Gary Hattem, President of Deutsche Bank Americas Foundation. "We are pleased to be teaming up with such great New York City organizations as LISC NYC, Rebuilding Together and Banana Kelly Community Improvement Association in this effort to revitalize a local residential garden."

LISC NYC. LISC combines corporate, government and philanthropic resources to help nonprofit community development corporations revitalize distressed neighborhoods. Since 1980, LISC has invested \$12.9 billion to build or rehab 298,300 affordable homes and apartments and develop 49 million square feet of retail, community and educational space. *"LISC NYC is all about bringing resources and partnerships into neighborhoods," said Sam Marks, Executive Director of LISC NYC. "We're thrilled to initiate this collaboration between us, Deutsche Bank and Rebuilding Together so that Banana Kelly staff and tenants can have this vibrant community space."* For more information, visit www.lisc.org.

Rebuilding Together NYC is a nonprofit housing organization that rehabilitates homes and revitalizes communities to make them safe and healthy. With the assistance of volunteers, Rebuilding Together NYC provides free critical home repairs for low-income New Yorkers, primarily those who are elderly, disabled, veterans, families with small children, and survivors of natural disasters. Just last month, the organization participated in National Rebuilding Day, [repairing ten homes and two community centers in Canarsie](#), one of the neighborhoods hit hardest by Hurricane Sandy. Learn more about Rebuilding Together NYC at www.rebuildingtogethernyc.org. *"Our mission is to provide every family across the city with a safe and healthy place to live. Creating this wonderful garden will make a meaningful difference in the lives of many South Bronx residents," said Kimberly George, Executive Director of Rebuilding Together NYC. "We're pleased to partner with Deutsche Bank, LISC NYC, and Banana Kelly CIA to do this important work."*

Banana Kelly Community Improvement Association, Inc. is a non profit CDC located in the South Bronx. Our mission is to contribute to a revitalized, safe and economically vibrant South Bronx through the development and management of affordable housing and the provision of targeted human services. As the administrator of the space, *"Banana Kelly is extremely pleased and honored to be working with such extraordinary groups - the Residents of 331 E. 146th Street, LISC NYC, The Deutsche Bank Americas Foundation, Rebuilding Together NYC - all of whom have put much time and resources into creating a beautiful and functional open space here in the South Bronx."* said Harold DeRienzo, President of Banana Kelly. *"As a community organization we jump at every opportunity to build community. We thank the dedicated residents for their commitment to create this public green space are grateful to all our corporate partners for providing volunteers and resources to make this effort possible."*

Change to your company or organization's contact...

If you would like to speak with a Banana Kelly representative, please contact Harry DeRienzo at 718.328-1064 x 202 or hderienzo@bkcianyc.org